

DI WANG

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EDUCATION

- The Pennsylvania State University, State College, USA** *May 2025 (expected)*
PhD in Economics *GPA: 3.8/4.0*
Dissertation: Vertical Integration in the Carbonated Soft Drinks Industry
- Center for Monetary and Financial Studies (CEMFI), Madrid, Spain** *June 2020*
Master in Economics and Finance, Merit-Based Half-Tuition Waiver *GPA: 81/100*
- The Chinese University of Hong Kong, Shenzhen, China** *May 2018*
Bachelor of Business Administration (Economic Science), Deans' List: 2015-2018 *GPA: 3.6/4.0*

EXPERIENCE

- The Pennsylvania State University, World Campus, Instructor** *July - Aug 2022*
• Managed Intermediate Microeconomics (Online) for 43 students, achieving a students rating of 6.75/7
• Oversaw a team of 2 teaching assistants to streamline grading and exam preparation
- Bank of Spain, Madrid, Spain, Research Intern** *July 2019 - Sep 2019*
• Solely led a project to analyze decoupling between energy consumption and economic growth in Spain
• Performed variance decomposition revealing that structural changes reduced energy intensity by 60%+

PAPERS

- Vertical Integration in the Carbonated Soft Drinks Industry**
• Applied causal inference (diff-in-diff) to find integration increased piggybacking products prices by 0.06%-6% and decreased others by 0.8%-1.3%
• Developed a structural model of consumer behavior and firms' integration and pricing decisions
• Estimated parameters using GMM and numerical methods, applying extensive data sets
• Demonstrated that foreclosure incentives of vertical integration may outweigh efficiency incentives
- MFN Clauses and Non-pricing Competition in E-book Markets**
• Developed mathematical models to analyze platforms' agency pricing and publishers' innovation efforts
• Computed optimal pricing and investment strategies and equilibrium points using numerical methods
• Identified conditions where non-pricing parity contracts enhance innovation and new product launches

DATA PROJECTS

- Classifying Pets' Facial Expressions** *May 2024*
• Classified images of animals' emotions across 7 species and 4 emotion categories
• Built and trained a Convolutional Neural Network (CNN) model; improved fitness via transfer learning
• Tuned hyperparameters, the best model achieving 80% validation accuracy
- Instacart Market Basket Analysis** *Feb 2024*
• Built machine learning models to predict consumer repurchase using detailed purchase history data
• Trained Logistic Regressions and Gradient Boosting Decision Trees, and performed feature engineering
• Selected hyperparameters with K-Fold Cross Validation; best model has RMSE 0.13 or 1/4 of a SD

SKILLS

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|-----------------------------|-------------------------------------------------------------------|
| Programming | Stata, R, Python, Matlab, SQL |
| Machine learning | Causal Inference, Regression, Random Forest, Gradient Boosting |
| Statistics | Regularization, Cross-Validation, A/B Testing, Hypothesis Testing |
| Software Development | Object-Oriented Programming |
| Languages | Chinese (native), English (fluent), Japanese (elementary) |